

JOIN THE LEADERS IN FLORIDA AND CONSIGN TODAY!

**AUCTION
SERVICES**



2014 Cat D7E



2014 John Deere 410E



2014 Cat 815 II



2013 Cat 349EL



2013 Kenworth T800

UNRESERVED PUBLIC AUCTION

February 13-17 | Orlando, FL

www.IronPlanet.com/Florida



February 13-17 | Orlando, FL

HOSTED BY

9 a.m. ET |



5000 Oren Brown Road | Kissimmee, FL 34746

Unreserved Public Auction | Cat Auction Services, an IronPlanet marketplace

Please join us in Orlando, FL, for our upcoming unreserved public auction. Sell with the leaders in Florida. Consign your equipment today.

Place your bids on-site or online during the auction at www.IronPlanet.com/Florida.

- Most equipment is backed by IronPlanet's IronClad Assurance® equipment condition certification.
- Certain Cat equipment will be eligible for Caterpillar's proprietary Equipment Protection Plan and will be identified with a silver badge on the inspection report and the Leaderboard®. EPP can be added to your IronPlanet invoice and purchased at check-out.
- Equipment and inspection reports available online.
- On-site preview available starting **8 a.m., February 6.**

TO CONSIGN YOUR EQUIPMENT

Call IronPlanet at (877) 836-2742 or your local representative:

Florida Region:	Tom Ferguson	(954) 224-4999
Coastal South Region:	Randy Wynn	(704) 914-7563
Southeast Region:	George Massey	(615) 554-4338
Mid Atlantic Region:	Steve Gorman	(810) 241-5339
Northeast Region:	Dave Kreis	(315) 350-4702
Midwest Region:	David Kedney	(312) 636-4234
Gulf Region:	Chris Deason	(318) 519-5511
South Central Region:	Buddy Shandy	(405) 371-3429

**CONSIGN
TODAY!**

10 Big Stats from 2016

2016 WAS BIG, 2017 WILL BE EVEN BETTER!

ITEMS SOLD



OF UNIQUE BIDDERS



OF ON-SITE BIDDERS

GMV



\$ 93,824,695

ITEMS SOLD TO INTERNATIONAL BUYERS

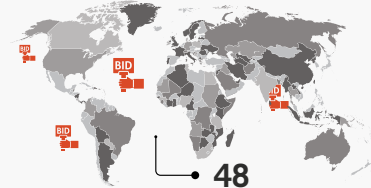


ITEMS WITH INTERNATIONAL BIDS



% ITEMS WITH INTERNATIONAL BIDS

OF BIDDING COUNTRIES



A MILE OF EXCAVATORS



UNIQUE AUCTION ATTENDEES



UNIQUE AUCTION ATTENDEES DURING AUCTION DAY



Don't Miss the 2017 Florida Auction - February 13-17!

Want to consign equipment? Contact your local representative (see page 2).



2014 Cat 725C



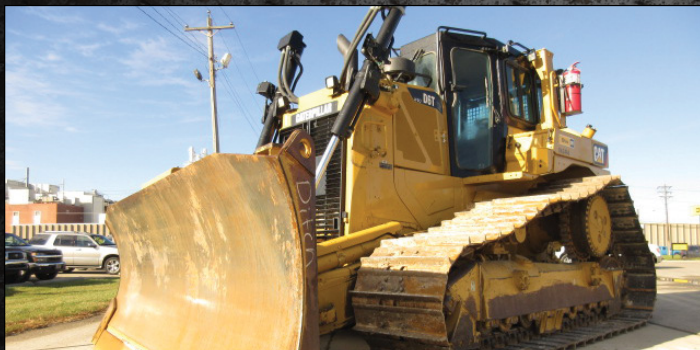
2012 Cat 740B



2013 Cat 725



2012 John Deere 410K



2014 Cat D6T LGP



2014 Komatsu D65EX-17



2014 Komatsu D85EX-15E0



2014 Cat 324 TC

Want to consign equipment? Contact your local representative (see page 2).



2013 John Deere 250G LC



2011 Cat 349



2013 International ProStar Premium



2013 International ProStar

Want to consign equipment? Contact your local representative (see page 2).



2006 Komatsu PC220LC-8



2015 John Deere 724K



2015 John Deere 824K



2014 Cat 950K



2013 Cat 938K



2013 John Deere 724K

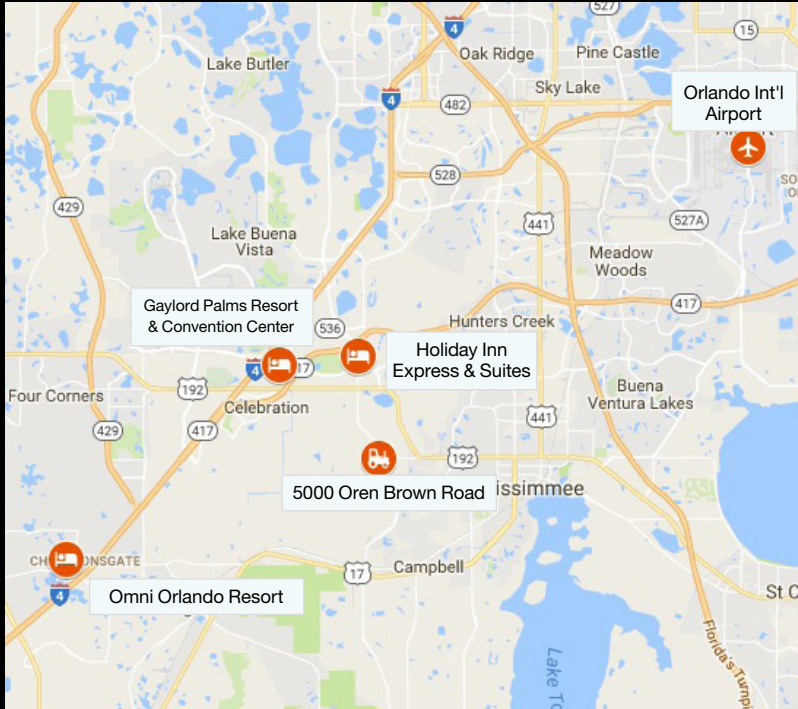


2013 John Deere 744K



2013 Komatsu WA270-7

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Auction Location

5000 Oren Brown Road
Kissimmee, FL 34746

Airport

Orlando International
Airport (MCO)
1 Jeff Fuqua Boulevard
Orlando, FL, 32827

Hotels

Omni Orlando Resort at
ChampionsGate
1500 Masters Blvd
ChampionsGate, FL 33896

Gaylord Palms Resort &
Convention Center
6000 W Osceola Parkway
Kissimmee, FL 34746

Holiday Inn Express & Suites
Lake Buena Vista South
3484 Polynesian Isle Blvd
Kissimmee, FL 34746

*Customer preferred rate:
Call 407-997-1700 and request
the IronPlanet rate.*

Preview Week

Monday, February 6 - Sunday, February 12: 8 a.m. - 5 p.m.

Auction Week

Monday, February 13 - Friday, February 17 starting at 9 a.m.

Questions? Contact IronPlanet at (877) 836-2742

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FEATURED SELLERS



Contact IronPlanet at (877) 836-2742

More Information, More Confidence

IronClad Assurance® – is one of IronPlanet's key differentiators for you as a seller.



- One of our trained and qualified inspectors personally visits your item/fleet.
- A visual inspection of key components and a fully functioning test is conducted on machines.
- The report is guaranteed to be an accurate description of the machine's condition.
- Buyers can bid with confidence knowing that equipment is backed by our IronClad Assurance.
- More confidence, better performance.

THE IRONPLANET INSPECTOR



APPROVED



INDEPENDENT

INDEPENDENT
CONTRACTOR



EXPERIENCE

WIDE SPECTRUM
OF INDUSTRIES
CONSTRUCTION,
TRUCK, AGRICULTURE,
CRANES



LOCAL

LOCALLY
RECRUITED
NO LANGUAGE
BARRIERS



Buy Big. Sell Big.SM

IronPlanet

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877-836-2742 • CustomerCare@IronPlanet.com

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